

QUARTERLY CONNECTION

THANKS!

Winner Listing:

CRMU appreciates your business! As a token of our appreciation, each quarter we will have small drawings for our communications customers. Please check the newsletter to see if you are a winner and THANK YOU for your business!

WINNER OF CRMU GIFT PACK

Bettie Crees

WINNER OF CRMU RED PULLOVER

Ed Heydon

WINNER OF CRMU GIFT PACK

Larry Lenz

Energy Saving Tip



LED Christmas Lights

Energy efficient technology makes LED Christmas lights bright, energy efficient and safe.

LEDs offer more intense light and longer life, use significantly less electricity and produce less heat than traditional incandescent bulbs. LEDs use up to 80% less energy than incandescent holiday lights!

CRMU Meets with Governor Branstad About President Obama's Newly Proposed Carbon Regulations

- Electric Utilities Issue Concerns of Increased Costs to Consumers!

On August 20th, CRMU and other NIMECA municipal electric utilities along with Corn Belt Power member Rural Electric Cooperatives met with Governor Branstad and Lieutenant Governor Reynolds at Corn Belt's office in Humboldt, IA. to voice concerns over President Obama's newly proposed carbon regulations.

Earlier this year, President Obama gave a directive to the Environmental Protection Agency (EPA) to expedite the regulation of greenhouse gas emissions from new and existing power plants under the Clean Air Act authority.

While details of the new regulations and carbon tax have not yet been released, the electric utilities communicated that every \$10/ton of tax roughly translates to a 1 cent per kWh increase or a 10%-15% increase in rates. Over the past few years, the EPA has valued the cost of carbon to society at anywhere from \$10/ton to as high as \$36/ton recently which could equate to an increase in rates of up to 40%.

The utility group discussed how there currently is no commercially viable control technology available on the market today for reducing carbon emissions, and because of this--how the President's policy will impose punitive economic

penalties on all Americans for simply using electricity.

The utility group finalized with a unified belief to an "all of the above" energy strategy for America that is a technically realistic, economically feasible, balanced approach to the rate payers and the environment.

The group stressed the importance of the State of Iowa staying involved as these new EPA regulations are developed and requested that the Governor make sure that Iowa's Electric Utilities are involved in the discussions so we can fight to protect our consumer's interests.



Gov. Branstad and Lt. Gov. Reynolds Listening to Concerns

CRMU Holiday Special

Save Over \$70!!

**Sign-Up for High Speed Internet -
Receive a Free Modem & Free Install!**

Offer expires 12/31/13. One year service agreement required!

Great Gift Idea!!



Gift Idea

Do you know someone struggling to make ends meet?

Help them out this holiday season by purchasing a

CRMU Gift Certificate!

You select the amount and we'll apply it to their account or allow them to use it at a later date!

Contact CRMU for more information or stop in and see us!



Energy Efficiency

Don't Forget!

CRMU has Energy Efficiency Rebates Available on:

- Lighting
- Refrigerators
- Water Heaters
- Freezers
- Clothes Washers
- Room Air Conditioners
- Dehumidifiers
- Furnaces
- Central Air
- Geothermal Heat Pumps

Rebate applications are available at the CRMU office or online at www.crmu.net!



EnergySmart

Do You Know How Much CRMU's Electric Utility Is Spending to Comply with Current EPA Environmental Regulations?

What would you guess? \$50,000, \$150,000, \$300,000 or \$1M? Well if you guessed \$1M, you're still too low. Over the next two years CRMU is projected to spend approximately \$1,600,000 in capital expenditures in response to Federal EPA environmental regulations.

The majority of those expenses—approximately \$1.4M is for the addition of a scrubber/baghouse at the Neal 4 Generating Station in Sioux City, IA. The scrubber is being installed to reduce the amount of SO₂ emitted from the power plant. To

put this into perspective—CRMU's initial cost to construct the entire power plant in 1979 was \$1.85M.

The remainder, roughly \$210,000 is being spent on our local diesel power plant to install oxidation catalysts to the exhaust stacks to reduce CO₂.

The unfortunate part of these expenses is that they are just that—expenses that the rate payers will have to bear. CRMU will not get any additional capacity or energy.

Make Your Life Easier!



Sign-Up for Automatic Bank Deduct at CRMU!

With automatic bank deduct, you'll never have to worry about making your payments on time! Utility and communication payments are deducted from your account on the first day of every month.

It's Easy, Convenient, and Free!

Just fill out the form and send it in!
Please attach a voided check or deposit slip!

Authorization Agreement for Direct Payments (ACH Debits)

I hereby authorize Coon Rapids Municipal Utilities, hereinafter called COMPANY, to initiate debit entries to my:

Checking Account Savings Account

indicated below at the depository financial institution named below, hereinafter called DEPOSITORY, and to debit the same to such account. I acknowledge that the origination of ACH transactions to my account must comply with the provisions of US law.

Depository Name: _____ City: _____ State: _____ Zip Code: _____

Routing Number: _____ Account Number: _____ Please attach a VOIDED check.

This agreement is effective for my (Check all that apply): Communication Account Utility Account

This authority is to remain in full force and effect until COMPANY has received written notification from me of its termination in such time and in such manner as to afford COMPANY and DEPOSITORY a reasonable opportunity to act on it.

Name: _____ Signature: _____ Date: _____

NOTE: All written debit authorizations must provide that the receiver may revoke the authorization only by notifying the originator in the manner specified in the authorization.



Happy Holidays!

The staff at CRMU wish you a great holiday season and a happy New Year!

We enjoy serving you, our valuable customer! Thank you for your loyalty!

- Jon, Chris, John, Annie, Brad, Kari, Brett, Julie, Mark, Kevin, Mike

Service Award

This year, CRMU honors one employee with a service award:

Jon Esdohr - 20 years